

## Mayor's Message:

# Photo Enforcement in El Mirage

...Safer Roadways, Improved Public Safety, and Lower Taxes

I wanted to take this opportunity to explain the benefits of photo enforcement in El Mirage. The City uses photo enforcement technology to promote *safer roadways, improve police and fire services*, and maintain *lower taxes for El Mirage homeowners*.

#### Safer Roadways

El Mirage is a "pass-through" City along the major north-south corridors of Dysart and El Mirage/ Thompson Ranch Roads and the east-west corridors of Thunderbird, Olive, Northern, and AZ State Route 60 (Grand Avenue). Prior to the use of photo enforcement technology, travelers from other communities passed through El Mirage at excessive speeds, which are a known cause for most accidents, both vehicle-to-vehicle and vehicle-to-bicyclist/pedestrian. The presence of photo enforcement along our pass-through roadways has reduced speeds and the number of accidents making El Mirage safer for our residents, motorists, bicyclists, and pedestrians, many of whom are schoolage children. Along Grand Avenue, photo enforcement, also makes it safer for our Police and Fire personnel as berm widths are inadequate for patrol or otherwise assisting travelers that have been in an accident.

Those who oppose photo enforcement, as they pass-through El Mirage, can avoid it by adhering to the posted speeds and avoiding other distractions while driving such as using cell phones. It should be noted the number of photos showing drivers using cell phones while travelling 11 mph over the posted limit is significant.

# Improved Police and Fire Services

Photo enforcement allows the City to provide improved public safety services. El Mirage has a small, but efficient Police and Fire Departments and accidents from excessive speeds create a drain on City resources. To compound the matter, Grand Avenue is a State Highway, but El Mirage is required to respond to accidents and incidents along the corridor. A single accident along any of our pass-through corridors can tie up first responders (police and fire) for hours at a time. Photo enforcement technology works. Slower speeds reduce the chance for accidents, allowing the City to commit police and fire personnel to other serious activities that serve El Mirage residents such as violence, child abuse, theft, paramedic services, and fire prevention.

#### **Lower Taxes for Homeowners**

El Mirage has five (5) fixed location cameras, two (2) of which are in school zones, and three (3) mobile cameras. The cameras are not activated unless a driver is traveling 11 mph or more above the posted speed limit. Cameras are calibrated for accuracy on a regular basis. The fine at 11 mph over the

posted speed is \$234 (just \$10 more than if the ticket were handwritten by an officer) and is divided as follows: the State and County receive \$121.26; the Court Technology Enhancement fund receives \$25.00; Redflex, the photo enforcement service provider, receives \$48; and the *City receives \$39.74*.

Photo enforcement technology has saved El Mirage Taxpayers approximately \$1 million dollars over the past few years. By Resolution of the City Council, all net revenues received by the City benefit El Mirage homeowners as it pays for the City's obligations for planned improvements along Northern Parkway and for police services. Prior City Council and Administration committed El Mirage to the Northern Parkway project without

first identifying a revenue stream to pay the City's portion of \$9.4 million. Photo enforcement provides that revenue stream and also has enabled the City to fund the following police programs: school resource officer, body cameras, K-9 officer program, police vehicles and equipment, new computers, tasers, side-arms, victim advocate program, bullet-proof vest replacement, and youth explorers program. This year's net revenue distribution to fund Northern Parkway and police activities is \$594,500 to each. Revenue from photo enforcement keeps the primary property tax rate for El Mirage homeowners well below the maximum allowable levy.

I hope this helps explain the benefits of using photo enforcement in our City.

### El Mirage Christmas Tree Lighting Event



El Mirage was excited to show off the new 30-foot Christmas Tree at the Christmas Tree Lighting Event held December 4, 2015.

### **Goodwill Opens in El Mirage**



Goodwill employees, El Mirage Mayor and Council, City Manager Dr. Spencer A. Isom, and El Mirage staff were on hand to celebrate the Nov. 20 grand opening of the Goodwill store at Dysart and Thunderbird Road.

# **El Mirage Construction Update**

2016 will be an exciting year in El Mirage. We will start construction in the spring on El Mirage Road from Cactus Road to the Grand Avenue frontage road and Thunderbird Road from 127th Avenue to El Frio Street. The project will add bike lanes, landscaping, wide sidewalks, and decorative lighting.

Construction is progressing on El Mirage Road between Gateway Park and Cactus Road. This project will add bike lanes, landscaping, wide sidewalks, decorative lighting, and other special features unique to El Mirage.

ADOT is finalizing a design to reconfigure Thunderbird Road from El Frio Street to Grand Avenue. This project will provide smoother traffic flow to and from Grand Avenue. Construction is expected to begin summer 2016.

Maricopa County



is finishing the design for El Mirage Road from Northern Avenue to Gateway Park. Beginning early 2016

APS, Southwest Gas, and Century Link will relocate utility lines and road construction will begin by July.

For more information, visit www.cityofelmirage. org/ConstructionUpdate or contact: Chris Hauser, P.E. – Assistant City Engineer 12145 NW Grand Ave., El Mirage, AZ 85335 P: 623-876-2971 | E: chauser@cityofelmirage.org



#### **Hazardous Waste Disposal Information**

For help on how to identify and properly dispose of hazardous material, visit www.cityofelmirage.org/recycling or contact the City's Public Works
Department at 623-935-6405.









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Phone 623.876.2978 Fax 623.876.4603 TDD 623.933.3258

info@cityofelmirage.org

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### Clerk's Corner...

## **EVERY VOTE COUNTS!**



El Mirage News

### 2016 - PRESIDENTIAL ELECTION YEAR

A great way to start off 2016 is to update your voter registration information or register to vote if you are not yet registered. To prepare for your vote to count in the upcoming 2016 Presidential Primary and General elections, please contact the Maricopa County Elections Department to take care of any of the following life experiences:

- You have never registered to vote before
- You become a U.S. Citizen
- You turn 18 years old prior to the next general election
- You move to Arizona and reside here more than 29 days prior to the next general election
- You move and your address changes from when you originally registered
- You change your name
- You want the convenience of receiving your ballot in the mail and you want to be placed on the Permanent Early Voting List (PEVL)
- Someone in your family who is a registered voter passes away

Your taxpayer dollars pays for maintaining voter registration lists and for you to be able to receive important information prior to each election, such as publicity pamphlets, candidate and ballot education booklets, information cards for voters registered as Independents, and notification of your polling location (which can vary from year to year).

If any name or address changes have not been updated, time and material will be wasted in trying to provide you with valuable voting information. To make any changes in your voting status, please go to http://recorder.maricopa.gov/elections or call 602-506-1511. You may also contact the El Mirage City Clerk at santes@cityofelmirage.org or 623-876-2943 for more voter information.

Make your vote count in 2016, both in the local Councilmember election and the Presidential election, by registering to vote or updating your voter registration information.

# El Mirage's Grant Writer Elected to GPA's Executive Board

El Mirage Grant Writer- Assistant to the City Manager, Janeen Gaskins was recently re-elected for a second three year term on the Grant Professional Association's National Board and a one year appointment as Treasurer of the **Executive Board.** 

The Grant Professional Association is a nonprofit organization internationally recognized as the leader in the grant profession and the developer of the psychometrically approved grant professional certification. The organization has 45 active chapters with more than 2,000 members.

Janeen's appointment will benefit the region, state, and City of El Mirage through her on-going communication of best practices and partnerships.



**Janeen Gaskins** 

The City of El Mirage is currently accepting applications

for the following positions:

- Engineering Inspector
- ❖ Maintenance Worker III (Foreman) Parks

For more information and to apply online, please visit https://www.governmentjobs.com/careers/cityofelmirage



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healthcare powers of attorney, premarital agreements, domestic partnership agreements as well as business law, see: www. sharonravenscroft.com.

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- Your Powers of Attorney can empower the right people with the appropriate
- Optimizing your IRA beneficiary designations can avoid unnecessary additional income taxation.
- Preventing court conseratorships will protect a minor's inheritance.
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# THE BLUE BYLINE



# News from the El Mirage Police Department

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# Police Academy Graduates Join El Mirage PD

On Nov. 24, the Glendale Community College Law Enforcement Academy held the graduation for their most recent group of police officers. Among the graduates were three El Mirage Police Officers, Bryan Castaneda,

Thomas Dominguez, and Salvador Montes.

These officers have been in training with the department while completing the last few months of their nine-month academy.

# Sergeant Randy Stewart Promoted to Lieutenant

On Dec. 20, Sergeant Randy Stewart was promoted to the position of Police Lieutenant for the El Mirage Police Department. The position opened after the promotion of Laura Liuzzo from Lieutenant to Assistant Police Chief. Lieutenant

Stewart has served the citizens of El Mirage since 2003, when he was hired as a Police Officer, and has held a variety of positions including: Patrol, School Resource Officer, Administration, Training, Community Relations, SWAT, Administrative Sergeant, Patrol Sergeant, and most recently Investigations Sergeant. Randy's new position is responsible for supervising the Patrol Division and the Investigations Unit.



**Randy Stewart** 

Lieutenant Stewart holds a Bachelor's of Science Degree in Business Administration and is currently completing his Master's Degree in Business Administration.

He is also a proud graduate of class #366 from Northwestern University's School of Police Staff and

El Mirage Police Department - Property and Evidence Division UNCLAIMED PROPERTY - NOTICE TO CLAIM PROPERTY

Description	Last Name	First Name
Misc. Personal Property	Kelly	Michael
US Currency	Castillo	Mauricio
BMX Style Bike	Unknown	Unknown
AZ Identification Card	Salas JR	Joseph
Baseball bat	Hoy	Debra
Misc. Personal Property	Bledsoe	Michael
Cell phone, Knife	Stine	Corey
Bicycle, Misc. Personal Property	Silvas	Timothy
US Currency, Cell Phone	Wilson	Floyd
BMX BIKE, WHITE AND BLUE	Sandante	Anthony
BB Gun, Cell Phone	Jacober	Zachary
Blanket, Clothing	Unknown	Unknown
US Currency	Atkinson	Michael
Beats Headphones	Miller	Juwaun
Brown Wallet	Garcia	Dolores
Cell Phone, Misc. Personal Property	Luck	Evan
Blue Back Pack	Miller	Juwaun
Black Purse	Hunsicker	Terra
	Misc. Personal Property US Currency BMX Style Bike AZ Identification Card Baseball bat Misc. Personal Property Cell phone, Knife Bicycle, Misc. Personal Property US Currency, Cell Phone BMX BIKE, WHITE AND BLUE BB Gun, Cell Phone Blanket, Clothing US Currency Beats Headphones Brown Wallet Cell Phone, Misc. Personal Property Blue Back Pack	Misc. Personal Property US Currency Castillo BMX Style Bike Unknown AZ Identification Card Salas JR Baseball bat Hoy Misc. Personal Property Bledsoe Cell phone, Knife Stine Bicycle, Misc. Personal Property US Currency, Cell Phone Wilson BMX BIKE, WHITE AND BLUE Sandante BB Gun, Cell Phone Jacober Blanket, Clothing Unknown US Currency Atkinson Beats Headphones Miller Brown Wallet Cell Phone, Misc. Personal Property Luck Blue Back Pack Miller

Photo ID is required.

Call 623-500-3038 for an appointment to claim your property.

Property not claimed by 02/01/16 will be disposed of in accordance with the law.



Command.

In addition, Randy holds several AZPOST Specialty Instruction Certifications, which includes: Firearms Instructor, High Risk Vehicle Stop Instructor, and Taser Instructor.



Left to right: Sgt. Andrew Vanderwerf, Lt. Randy Stewart, officer Salvador Montes, Officer Bryan Castaneda, Police Chief Terry McDonald, Support Services Division Manager Michael Ashley, Officer Thomas Dominguez.

### PD Leverages Grant Funding to Improve Safety

The El Mirage Police Department was awarded a grant through the Governor's Office of **Highway Safety (GOHS)** to fund traffic related enforcement projects for fiscal year 2015-2016. The department received approximately \$6,500 to pay for El Mirage officers to participate in Driving Under the Influence (DUI) Task Force events. Police agencies from around the Phoenix area join efforts to provide saturated DUI patrols to combat the prevalence of impaired driving. The Police Department also received \$5,500 from

GOHS to purchase a new Lidar Unit, a state of the art laser speed detection tool. An additional \$10,000 was awarded for non-DUI related traffic enforcement and community education programs. The El Mirage Police Department is thankful to the Arizona Governor's Office of **Highway Safety for** awarding these grants. This funding is vital toward improving traffic safety on city streets.

The Police Department was recently notified of funding renewal from the Arizona Department of Public Safety under

the Victims of Crime Act, **Crime Victim Assistance** Grant. The \$89,979 award will fund the Victim **Assistance Coordinator** position that oversees all Victim Assistance personnel and activities and training for current personnel. Additionally, funding from the Arizona Attorney General's office under the Arizona Victims' Rights Program grant will continue to fund the Victim Advocate position whose primary responsibility is insuring victim rights notifications are completed. This grant is a partnership between the El Mirage

Police Department and the El Mirage City Prosecutor's Office to insure that victims of crime in El Mirage receive all the benefits afforded to them under Victim Rights laws and will cover a variety of crimes.

The El Mirage Police Department continues to seek opportunities to partner with other agencies and organizations to improve and expand services provided to citizens. For more information contact: Aimee Currey at acurrey@cityofelmirage. org.

**Mobile Enforcement January 2016** 

Date	Van 1	Van 2	Trailer
1	Acoma @ 124 Ave s/b A004	12300 W Thunderbird Rd w/b T012	12200 W Thompson Ranch Rd e/b T029
2	13700 N Dysart Rd s/b D020	Acoma @ 129 Ave w/b A006	12200 W Thompson Ranch Rd e/b T029
3	13700 N Dysart Rd s/b D020	Acoma @ 129 Ave w/b A006	12200 W Thompson Ranch Rd e/b T029
4	13700 N Dysart Rd s/b D020	Acoma @ 129 Ave w/b A006	12200 W Thompson Ranch Rd e/b T029
5	12600 W Peoria w/b P001	127th Ave @ Sunnyside s/b X007	12700 N El Mirage Rd s/b E025
6	12700 W Canterbury n/b C002	13700 W 127 Ave n/b X003	12700 N El Mirage Rd s/b E025
7	Acoma @ 124 Ave n/b A003	12500 W Varney w/b V001	12700 N El Mirage Rd s/b E025
8	12200 N Dysart Rd n/b D017	Acoma @ 129 Ave e/b A005	12700 N El Mirage Rd s/b E025
9	12600 W Peoria e/b P002	13300 N 127 Ave s/b X004	12700 N El Mirage Rd s/b E025
10	12600 W Peoria e/b P002	13300 N 127 Ave s/b X004	12700 N El Mirage Rd s/b E025
11	12600 W Peoria e/b P002	13300 N 127 Ave s/b X004	12700 N El Mirage Rd s/b E025
12	12900 N 129 Ave n/b X001	14600 N Dysart Rd s/b D002	12100 W Thunderbird Rd e/b T007
13	Acoma @ 124 Ave s/b A004	13200 Main St n/b M002	12100 W Thunderbird Rd e/b T007
14	13700 N Dysart Rd s/b D020	12300 W Thunderbird Rd w/b T012	12100 W Thunderbird Rd e/b T007
15	12600 W Peoria w/b P001	Acoma @ 129 Ave w/b A006	12100 W Thunderbird Rd e/b T007
16	12700 W Canterbury n/b C002	127th Ave @ Sunnyside s/b X007	12100 W Thunderbird Rd e/b T007
17	12700 W Canterbury n/b C002	127th Ave @ Sunnyside s/b X007	12100 W Thunderbird Rd e/b T007
18	12700 W Canterbury n/b C002	127th Ave @ Sunnyside s/b X007	12100 W Thunderbird Rd e/b T007
19	Acoma @ 124 Ave n/b A003	13700 W 127 Ave n/b X003	12600 W Cactus Rd e/b C004
20	12200 N Dysart Rd n/b D017	12500 W Varney w/b V001	12600 W Cactus Rd e/b C004
21	12600 W Peoria e/b P002	Acoma @ 129 Ave e/b A005	12600 W Cactus Rd e/b C004
22	12900 N 129 Ave n/b X001	13300 N 127 Ave s/b X004	12600 W Cactus Rd e/b C004
23	Acoma @ 124 Ave s/b A004	14600 N Dysart Rd s/b D002	12600 W Cactus Rd e/b C004
24	Acoma @ 124 Ave s/b A004	14600 N Dysart Rd s/b D002	12600 W Cactus Rd e/b C004
25	Acoma @ 124 Ave s/b A004	14600 N Dysart Rd s/b D002	12600 W Cactus Rd e/b C004
26	13700 N Dysart Rd s/b D020	13200 Main St n/b M002	12100 W Thunderbird Rd w/b T008
27	12600 W Peoria w/b P001	12300 W Thunderbird Rd w/b T012	12100 W Thunderbird Rd w/b T008
28	12700 W Canterbury n/b C002	Acoma @ 129 Ave w/b A006	12100 W Thunderbird Rd w/b T008
29	Acoma @ 124 Ave n/b A003	127th Ave @ Sunnyside s/b X007	12100 W Thunderbird Rd w/b T008
30	12200 N Dysart Rd n/b D017	13700 W 127 Ave n/b X003	12100 W Thunderbird Rd w/b T008
31	12200 N Dysart Rd n/b D017	13700 W 127 Ave n/b X003	12100 W Thunderbird Rd w/b T008

# El Mirage Community Garden

January Tips and Picks



Community Fruit & Vegetable Stand

- Water the entire root zone each time you water your plants.
- Apply enough water to reach at least one foot deep.
- · Soil should be allowed to briefly dry out between watering.
- Plants Arizona use three to five times more water during the summer.
- Floodirrigation is an excellent method for developing deeprooted trees.

January is a good time to plant kale, leeks, green onions, potatoes, radish, spinach, beets, cabbage, carrots, collard greens and bok choy.

January Garden Tips were provided by Arizona Cooperative Extension, College of Agriculture, The University of Arizona.

#### **SAVE THE DATE:**

**Community Garden Meetings in the Garden** January 9, 2016 @9am

**SCI4KIDS Agriculture Challenge** Applications Due: January 15, 2016 @3pm

Community Market @ Public Safety Day January 23, 2016 at Gateway Park @10am

The City of El Mirage Community Garden members are ringing in the New Year by sprucing up the garden boxes to add more capacity; adding irrigation to youth mini plots; hosting monthly Garden Member meetings, supporting youth agricultural challenges and offering four of more Community Market events during 2016.

At 9 a.m. Jan. 9, Master Gardener Marlies Plaggenborg will continue the conversation on soils. Application and more information can be obtained by contacting Janeen Gaskins at 623-876-2973, or by emailing jgaskins@ cityofelmirage.org.

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# FOCUS ON THE FIRE DEPARTMENT



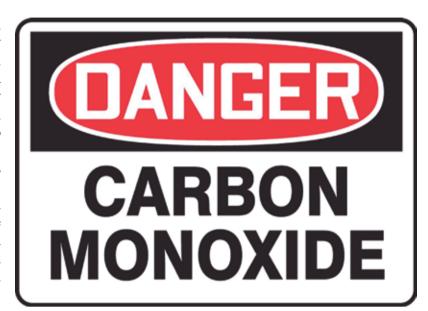
# News from the El Mirage Fire Department

13601 N. El Mirage Road • 623-583-7968 • www.cityofelmirage.org/fire
Operations and Administration open 8 a.m. to 5 p.m. Monday through Friday



# The Dangers of Carbon Monoxide

Carbon Monoxide is a colorless, odorless, tasteless gas produced by burning gas, wood, propane, charcoal or other fuel. Improperly ventilated appliances and engines, particularly in a tightly sealed or enclosed space, may allow carbon monoxide to accumulate to dangerous levels. Carbon monoxide poisoning occurs when carbon monoxide builds up in the bloodstream. When too much carbon monoxide is in the air, the body replaces the oxygen in red blood cells with carbon monoxide. This can lead to serious tissue damage, or even death.



The signs and symptoms of carbon monoxide poisoning may include a dull headache, weakness, dizziness, nausea or vomiting, shortness of breath, confusion, blurred vision, and loss of consciousness. Carbon monoxide poisoning can be especially dangerous for people who are sleeping or intoxicated. People may have irreversible brain damage or even be killed before anyone realizes there is a problem.

The warning signs of carbon monoxide poisoning can be subtle. But the condition is a lifethreatening medical emergency. When someone has carbon monoxide poisoning, get into fresh air and call 911 for emergency medical care.

For more information contact the El Mirage Fire Department at 623-583-7968.

## City of El Mirage Fire Department Operations Report November 2015

Total Calls for Service = 385 Average Response Time for All Aid Types: 00:06:41

#### **Community Outreach**

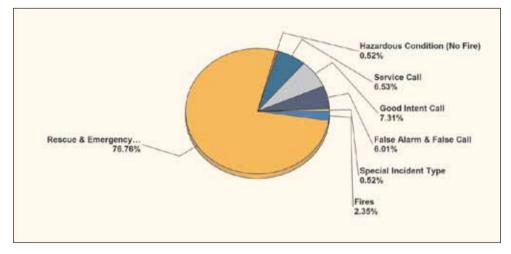
- 11/04/2015: Fire department personnel participated with Thompson Ranch Elementary School during Fire Prevention Week, which included smoke detector education for an estimated 600 children from Kindergarten through 4th grade.
- 11/06/2015: The City of El Mirage Fire Department visited with Dysart High School. Crews set up a table with chairs near the cafeteria so the students could visit during their lunch break. Students interacted and spoke to the firefighters about smoke detectors and crews brought handouts for further information.
- 11/08/2015: El Mirage Firefighters Charities Veteran's Day Pancake Breakfast was held at fire station 121. The El Mirage Fire Department Honor Guard performed a ceremony to honor our Veterans. This event had the Pierce fire truck on display along with a Luke Fire Department apparatus. The children's

hose and fire truck picture props were set up for the children.

- 11/11/2015: El Mirage Fire Department participated in the Pueblo El Mirage Parade. The fire department Honor Guard presented the Colors.
- 11/11/2015: Crews from station 121 joined in the Pueblo Veterans Day Event.
- 11/14/2015: Crews from El Mirage Fire Department supported the annual Fall Festival; crews had a first aid station as well a roving bike team to support the event.

#### Significant Incidents

- 11/02/2015: Fire personnel responded to a motor vehicle incident.
- 11/16/2015: Fire personnel responded to a call for bee stings.
- 11/19/2015: El Mirage Fire Department responded to a three vehicle incident.



#### **Training Activities**

• 1897 total training hours, combined Fire and EMS.

### FIRE, BUILDING, AND LIFE SAFETY DIVISION REPORT (FBLS)

For Period Ending: November 2015

• Staff is utilizing The Compliance Engine to assist with reminding commercial properties to service their fire suppression equipment annually. Using this cloud based program has reduced the number of visits staff needs to make to businesses

to keep them in code compliance. This service has also increased the number of businesses staff is able to inspect annually.

# Statistics for period of November 2015

- Permits issued 52
- Plan reviews 3 Commercial,
   49 Residential,

1 Fire

- Inspections 236 at 118 stops (13 daily average)
- Annual Business Inspections 12
- Revenue from permits \$27,597

# EMFD Community Connections

#### January 2016

Don't forget to sign up for CPR/First Aid; courses are from 9 a.m. to noon. Tentative dates are in March, June, September, and December. Please call fire administration for details at 623-583-7968.

#### January 2016

During the cold months of Arizona it is very important to know the dangers of Carbon Monoxide Poisoning; this is a silent, odorless gas. Going unnoticed can often times be fatal. The City of EL Mirage Fire Department wants you to be aware and understand the dangers.



### El Mirage Home Sales for November 2015

Address	Price \$	Date Sold	Total SF
14209 N 125 <sup>th</sup> Dr	168,000	11/20	2,178
11824 W Dahlia Dr	145,000	11/20	1,756
12730 W Cherry Hills Dr	129,500	11/20	1,090
12114 N 130 <sup>th</sup> Dr	164,000	11/20	1,832
12809 W Valentine Ave	162,900	11/19	1,978
12874 W Rosewood Dr	175,000	11/18	1,901
12445 N 127 <sup>th</sup> Dr	134,000	11/16	1,183
12805 W Hearn Rd	138,500	11/13	1,308
12502 W Columbine Dr	162,900	11/12	1,776
15116 N Verbena St	163,000	11/10	1,642
11838 W Sierra St	130,000	11/10	1,090
13212 N Alto St	152,500	11/10	1,515
11835 W Aster Dr	125,000	11/6	1,296
12933 W Hearn Rd	142,000	11/6	1,308
12254 W Aster Dr	157,000	11/6	1,832
12206 W Ironwood St	160,000	11/5	1,680
12511 W Charter Oak Rd	134,000	11/5	1,374
12225 W Ironwood St	155,920	11/5	1,680
12907 N Palm St	150,000	11/5	1,832
12305 W Valentine Ave	152,000	11/4	1,978
11774 W Columbine Dr	143,900	11/2	1,518
12509 W Larkspur Rd	145,000	11/2	1,862
Avg. Price Sold Nov 2015	149,550		

El Mirage News

# Curbside and Drop-Off Location for Christmas Tree Disposal



**Example of a properly placed Christmas tree for Curbside Disposal** 

The City of El Mirage will be offering two ways of disposing Christmas trees after the holidays.

#### For Curbside Disposal Tree Only:

Tree, without the ornaments and stands, must be placed at curbside by **5:30 a.m. Monday, January 4, 2016**. It is important that the Christmas tree does not block the trash barrel so crews are not prevented from providing regular service.

#### **Drop-off Disposal Tree Only:**

Tree drop-off is available the **week of January 4, 2016 - January 10, 2016**. The designated drop-off location is at the Wastewater Reclamation Facility located at 12000 West Peoria Avenue.





Happy New Year!

City of El Mirage



# We Have Hearing Aids To Fit Any Budget



- <u>FREE</u> Hearing Test and Consultation
- FREE Hearing Aid Cleaning
- RN on Staff <u>FREE</u> Blood Pressure Check

FREE Pack of Batteries with This Coupon (1 per customer)

Special Pricing Expires 2-4-16

CUSTOM CANAL
MADE TO FIT THE SHAPE

NEARLY INVISIBLE ONCE

**\$485** 

**\$645** 

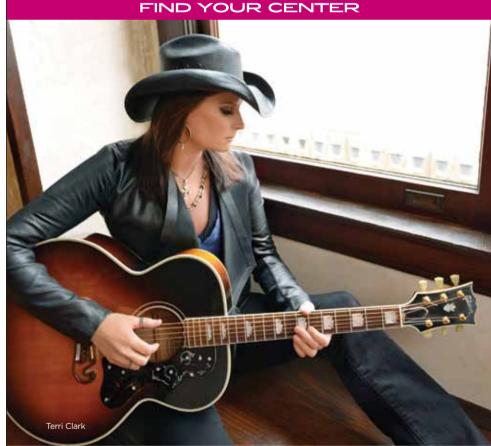
has returned to Bell Plaza South

Up to 40 db Amplification With These Hearing Aids

ASK US ABOUT OUR BUY BACK/TRADE IN PROGRAM

# Sound Hearing Group

17220 N. Boswell Blvd. #117W Sun City Call now for your appointment **623-455-8139** 



JOHN PIZZARELLI QUARTET SUN, 1/3

THE DUSTBOWL REVIVAL

FRI, 1/8

NATIONAL GEOGRAPHIC LIVE!
CINEMATOGRAPHER
BOB POOLE
THU, 1/21

JO DEE MESSINA THU, 2/11 & FRI, 2/12

THE TENORS SUN, 2/21 & MON, 2/22

TERRI CLARK
MON, 2/29





FOR THE PERFORMING ARTS

928-684-6624

FOR FULL SCHEDULE VISIT DEWPAC.ORG

THE WEST VALLEY'S PREMIER PERFORMING ARTS CENTER
JUST STEPS AWAY IN WICKENBURG

Every three seconds... someone needs blood.

To schedule an appointment, please call 1-877-448-GIVE (4483)

Give blood. Be a hero.



## SAVINGS FOR YOU HELP FOR OTHERS



12845 W. Bell Rd.

(Crossroads Shopping Center, next to Other Mothers) 623-875-5004

9 a.m.-7 p.m. Monday-Saturday



Boutique Thrift Store, carrying quality furniture, designer handbags, jewelry and clothing! All purchases support St. Vincent de Paul's programs for the homeless and working-poor.

### Call (602) 266-HOPE (4673)

to schedule a donation pick-up. Donations also accepted at the store.

To learn more or find a store nearest you. please visit our website:

www.stvincentdepaul.net

## PARKS & SONS OF SUN CITY, INC.

P.O Box 1158 Sun City, AZ 85372-1158 P: (623) 974-4791 F: (623) 977-7518

www.parksandsons.com

Collection Time: To be sure of service, please have your City of El Mirage barrel(s) out at the curb by 5:30 a.m. on your pick up days as trucks will start collecting at that time.

Barrel Placement: Barrels must be placed at the end of the curb with the front facing the street (handles facing your home). Please do not place barrels near vehicles, fences, mailboxes, etc. that might be damaged by the automated arms. Provide at least three feet of clearance in all directions from any obstacle (City Code § 52.16(A)). Placing barrels near obstacles may prevent your trash or recycling from being collected.

Containment: Bag and tie all trash before placing in the barrel. Do not bag your recyclables. All trash and recycling must be contained in your barrel(s) provided to you by the City of El Mirage and cannot protrude more than one foot beyond the barrel. Material not contained in your City of El Mirage barrel(s) will not be collected and **overfilled barrels will not be serviced!**Customers will be required to partially empty overfilled barrels and a truck will not return until the next regularly scheduled collection day.

Unacceptable Waste: Remodeling/construction debris, rocks, cement, or roofing shingles cannot be taken with the regular collection. If you need to dispose of these types of items, please contact Parks & Sons Customer Service to make special arrangements (additional charges will apply).

Hazardous Waste: Materials such as motor oils, tires, car batteries, chemicals, and paint cannot be placed in the regular trash as they are considered hazardous. For proper disposal methods, contact Parks & Sons Customer Service or visit us online at www.parksandsons.com/hazardous.

Large/Bulk Item Disposal: If you have an excessive amount of trash or large items to be disposed of that will not fit in your barrel, please contact Parks & Sons Customer. We can pick up these items for you; however, there will be an additional charge dependent on the volume, size of item(s), etc.

#### BILLING

All billing for your residential services is performed by the City of El Mirage. For any billing-related questions, please contact El Mirage Customer Service.

El Mirage Customer Service

(623) 933-1228 Monday through Friday, 7:30 am to 5:30 pm Web: www.cityofelmirage.org

> Parks & Sons Customer Service (623) 974-4791

Monday through Friday, 8:00 am to 4:00 pm Email: <a href="mailto:service@parksandsons.com">service@parksandsons.com</a>
Web: <a href="mailto:www.parksandsons.com">www.parksandsons.com</a>







#### COLLECTION & 2015 HOLIDAY SCHEDULE



Section 1 East of El Mirage Rd. Monday collection (trash & recycle)

Section 2 West of El Mirage Rd. Thursday collection (trash & recycle)

Following is a list of the observed holidays this year. If a holiday is not mentioned in the schedule, your trash and recycling collection will not be affected.

#### New Years Day – Thursday, January 1 Section 1 collected on Monday (12/29/14). Section 2 collected on Friday (1/2). Memorial Day – Monday, May 25 **NO CHANGES TO COLLECTION** All trash and recycling will be on normal schedule Independence Day – Saturday, July 4 NO CHANGES TO COLLECTION All trash and recycling will be on normal schedule Labor Day – Monday, September 7 NO CHANGES TO COLLECTION All trash and recycling will be on normal schedule Thanksgiving – Thursday, November 26 Section 1 collected on Monday (11/23). Section 2 collected on Friday (11/27) Christmas – Friday, December 25 NO CHANGES TO COLLECTION All trash and recycling will be on normal schedule New Years Day – Friday, January 1, 2016 NO CHANGES TO COLLECTION

All trash and recycling will be on normal schedule

EL 2015

# Westside

**PROVIDING QUALITY COMPREHENSIVE MEDICAL CARE TO OUR COMMUNITY** 

Dr. Roy J. Watts Has Joined Westside Internal Medicine

# IW ACCEPTI NEW PATIENTS

**SAME DAY APPOINTMENTS AVAILABLE** 

> **WALK-INS** WELCOME

**MOST INSURANCES ACCEPTED** 



Dr. Roy J. Watts

13921 W. Grand Ave. #502 • Surprise, AZ 85374

623-214-2200

**Sun City Office** 13640 N. 99th Ave., #400



# **SUNSET VIEW BAPTIST CHURCH**

Pastor: Steve Penick

**Bible Study (Sunday)** 

9:00 AM

**Worship Service (Sunday)** 

10:15 AM

**Youth Group (Sunday)** 

5:00 PM

**Prayer Meeting (Wednesday)** 

6:30 PM

AWANA (Seasonal) (Wednesday)

6:30 PM

Phone:

623-933-0006



# **IGLESIA BAUTISTA** SEMBRADORES DE FE

Pastor: Wilfredo Lopez

**Escuela Biblica (Domingo)** 

10:30 AM

Servicio de Adoración (Domingo)

11:45 AM

Clasé Discipulado (Domingo)

6:30 PM

Servicio de Oración (Miércoles)

6:30 PM

**AWANA (temporal) (Miércoles)** 

6:30 PM

Teléfono

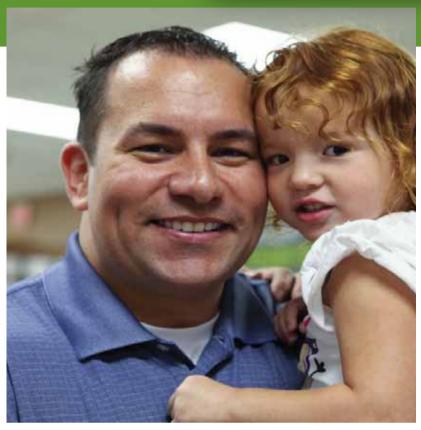
623-399-5672

Two congregations one family in Christ Jesus

11006 N. El Mirage Rd. El Mirage, AZ 85335 www.sunsetviewbc.com



# Making a Comeback **After Brain Injury**



Jason and daughter, Glendale, AZ

"A victim of senseless violence, I was waiting for a cab when a stranger shot me in the back of the head. I went to HealthSouth Valley of the Sun for rehabilitation in its traumatic brain injury unit. All I wanted was to get back to being a father and positively contributing to society. I reached these and other goals with the help of HealthSouth."

# **Restoring Hope for Brain Injury**

Many brain injury conditions can improve within a few days to a few weeks, including those caused by the following:

- Aneurysm
- Brain tumor

Are you or someone you

know a fall risk?

Call 62*3 33*4-5*3*61

for a no-cost in-home assessment.

- Combat
- Fall
- Motor vehicle accident

- Seizure
- Stroke
- Traumatic brain injury
- Other neurological deficits



The Joint Commission Disease-Specific Care Certification in Brain Injury Rehabilitation, Cardiac Rehabilitation and Stroke Rehabilitation

Find out more at healthsouthvalleyofthesun.com.

# HEALTHSOUTH Valley of the Sun Rehabilitation Hospital

13460 N. 67th Avenue • Glendale, AZ 85304 • 623 334-5361 healthsouthvalleyofthesun.com

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"The Deelership That Service Built"

1 800 729 3471 6400 N. 51st Ave., Glendale, AZ 85301



El Mirage News



Peo	ria	
-	8	14
	Glendale 5	-
101	Glendale Ave	Phoenix
Loop	*	1-10
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	<b>2012 VOLKSWAGEN BEETLE.</b> 2DR, 2.0T 156317A <b>\$15,777</b>
	<b>2011 FORD TAURUS.</b> 4DR, SE, LOADED FT5544A <b>\$15,777</b>
<b>2014 CHEVROLET CRUZE.</b> 4DR, LS 155983B <b>\$10,777</b>	<b>2014 MAZDA</b> . 5DR, GT, LOADED 57004A\$ <b>16,777</b>
<b>2012 CHEVROLET CRUZE.</b> 4DR, LS 166100A <b>\$11,777</b>	<b>2013 CHRYSLER</b> . 300M, LOADED 16033A <b>\$19,777</b>
	<b>2014 FORD EXPLORER.</b> 5DR, LOADED 156623A <b>\$20,777</b>
<b>2013 FORD FOCUS.</b> 4DR, SE, LOADED 150821A <b>\$12,777</b>	<b>2014 FORD ESCAPE</b> . S, LOADED 150363A <b>\$21,777</b>
	<b>2013 FORD EDGE</b> . 5DR, SEL, LOADED 166051A <b>21,777</b>
■ 12 FORD FUSION. 4DR, SE, LOADED 160014A\$12,777	<b>2012 FORD EDGE.</b> 5DR, LTD, LOADED 150887A\$24,777
2012 HONDA ACORD. 4DR, LX, LOADED 150253A\$13,777	<b>2014 TOYOTA TACOMA.</b> DOUBLE CAB FT5670A\$27,777

# OH WHAT FUN!

# **SWIM TEAM**

Does your child love to swim? Are you looking for a program designed to offer young athletes a "challenge path" to self-discovery? If so then our swim team is where it's at. Check out our competitive swim team at www.wsfins.com.



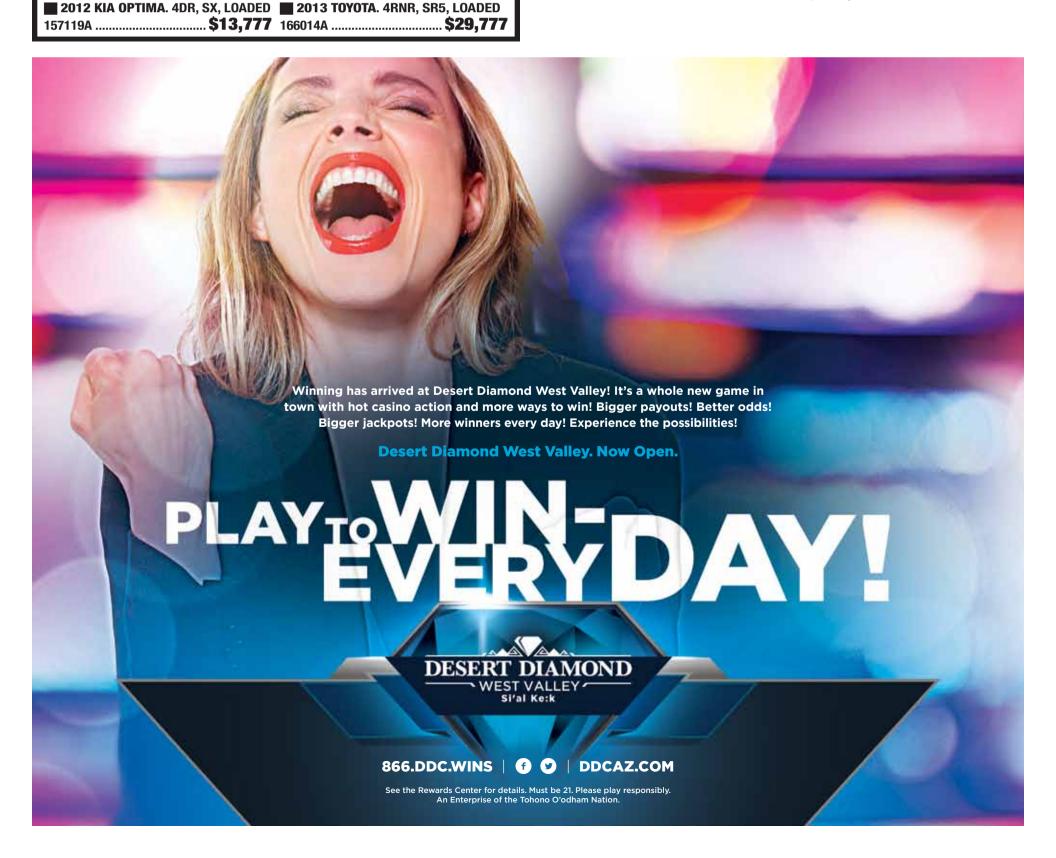
# STEM SLAM

Check out our newest program that lets kids use their imaginations, problemsolving skills and more through ageappropriate, hands-on activities! Registration is open now!! All classes are on Saturdays!

# **COMING 2016!**

We know you are excited, and we are, too!
We have new programs and activities, such
as itty bitty ballet and more, coming to the
YMCA in early 2016!

NORTHWEST VALLEY FAMILY YMCA 12450 W. Cinnabar Ave. El Mirage, AZ 85335 602.688.5335 www.valleyYMCA.org







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Taxes and Shop Fees Not Included Limit One Per Customer

### All Our Cool Blew Family Wish You And Yours a Happy New Year!

Just in time to have an American Standard Excessive Celebration Sale!!!!

- Up to \$1,100 In Instant Rebates Or special financing for 36 Months
- The offer applies to select American Standard Heating and A/C qualifying equipment Hurry, this offer is good through December 31, 2015.

Call us today for a free in-home estimate! Don't Delay!

See your participating independent American Standard Dealer or visit AmericanStandardAir.com for complete program eligibility, dates, details and restrictions. Available through participating independent American Standard dealers. Special financing offers and instant rebates from \$100 up to \$1,100. All sales must be to homeowners in the United States. Void where prohibited. Valid on qualifying systems only.

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**Cool Blew Now Offering Electrical Services** Outlets, Ceiling Fans, PV Electric Panel, Security Lighting, Residential & Commercial

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623-872-2900 coolblew.com • Financing available OAC

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Remodels • Repairs • Leaks • Toilets • Water Softeners Gas • Sink/Faucets • FREE Estimates • Service Repair





ROC 233444 Licensed \* Bonded \* Insured

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Come in today for all Title/Registration and Notary Services.

**Bring In This Ad & Get \$2 OFF Service Fees** 

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> Mon. - Fri. 8am - 6pm, Sat. 9am - 4pm, Closed Sun. Convenience fees shall apply - Se Habla Espa

- Bark Loud Cats TOO!
- Play Hard
- Shop Scruff's

Premium Natural Pet Food • Gourmet Baked Treats • Toys, Supplies & Accessories



**Grooming Packages Starting at \$199.99** 4 Grooms with the 5th

Price depends on size of dog & services required

Palm Valley Marketplace Happy, healthy leashed pets 14175 W. Indian School Rd., Ste. C-4 • Goodyear Mon. - Fri. 9am - 8pm • Sat. 9am - 7pm • Sun. 9am - 5pm welcome! 623-935-9553

www.scruffsdogfood.com • www.facebook.com/scruffsdogfood

corner of Indian School & Litchfield Roads

# MATTRESS SHACK Pay Less For Rest

Mattress Shack ~ Pay Less For Rest ~ 11129 W. Michigan Ave ~ Youngtown AZ ~ 623-239-6518 www.azmattresshack.com



# We Sell Quality **Mattresses for Less**

New mattresses, floor models, scratch and dent, one of a kind. Brand new at less than wholesale prices.



**\$149** MATTRESS & BOX FOUNDATION **Full Size Set** 

QUEEN **\$179** MATTRESS & BOX FOUNDATION Queen Size Set

KING \$249 MATTRESS & BOX FOUNDATION **King Size Set** 

## **Quality Matresses at Better Prices!**

Come by and see for yourself. No gimmicks, no strings

Mattress Shack - 623-239-6518

11129 W Michigan Ave

Delivery and removal available **Factory Direct Prices!!!** 

Youngtown, AZ ~ www.azmatressshack.com





EARNHARDT HYUNDAI 10401 West Papago Freeway Avondale AZ 85323

(I-10 & 99th Avenue, in the Avondale Automall)

# LUBE, OIL &

**Includes: Complimentary** ı multi-point inspection & wash & vacuum. See Advisor for details

**Bring in 2** a Lube, Oil & Filter for

Must present coupon at time of write up. May not be combined with any other offer or special. Valid at Earnhardt Hyundai in Avondale. Limit 1 per customer. Tax and environmental fees extra. Expires 2-1-16

### SERVICE SUPER SAVER

Spend <b>\$150 - \$200</b>	Get \$20 OFF!
Spend <b>\$201 - \$250</b>	Get \$25 OFF!
Spend <b>\$251 - \$300</b>	Get \$30 OFF!
Spend <b>\$301 - \$400</b>	Get \$40 OFF!
Spend \$400 or MORE	Get \$50 OFF!

\*Not valid\*with any other offer. Must present this at time of purchase. Limit 1 /person. Offer does not apply to prior purchase Other restrictions may apply, Expires 2-1-16.



EARNHARDT HYUNDAI **SERVICE SCHEDULING:** 

623-388-5858

OR AT





#### **November 2015 Business Licenses**

Туре	Business Name/Address	City	Zip	Phone
Contractor	Classic Signs	Peoria	85345	623-297-7314
Contractor	Lakeside Pool LLC	Goodyear	85338	623-565-4934

El Mirage

# 



# CLASSIC CAR SHOW

SATURDAY, FEBRUARY 27TH, 2016 GENTRY PARK 9:00 A.M. - 1:00 P.M. GENTRY PARK IS LOCATED AT 14010 EL MIRAGE ROAD IN DOWNTOWN EL MIRAGE, AZ

DOZENS OF CLASSIC CARS AND HOT RODS ON DISPLAY IN GENTRY PARK. KIDS ZONE WITH BOUNCERS, RIDES, AND OTHER GREAT ATTRACTIONS! MUSIC, COMMUNITY MARKET, FOOD VENDORS, MUCH MORE!

\$10 PER CAR ENTRY INCLUDES PLAQUE PLUS DIVISION AWARDS

### |F||?||=|=||4||D||X||||S\$\$||O||\|||F||O||?|||E||V||=||?||Y||O||\|||=||











Info: 623-876-2942 janderson@cityofelmirage.c



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# Unbelievable Savings on dishwashers from **Bosch starting**

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Closeout, B Stock, Showroom Model and Overstocked Appliances

ARTZONA'S ONLY APPROVED GLOSEOUT DEALER OF BOSCH, THERMADOR, GAGGENAU AND VIKING!

Because of our outstanding relationship with these manufacturers we can offer excellent pricing to our customers including **FULL manufacturers' warranties** 

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623-334-3300

8251 W. Thunderbird Suite #100 Peoria, AZ 85381 AdultDentalServices.com

# **COTTON LANE CITRUS -U-PICK CITRUS FARM OPEN FOR 2015-2016 PICKING SEASON**





15 lb. bags - \$12.00 40 lb. bags - \$20.00\*

WE SUPPLY THE BAGS WE NOW SHIP FRUIT TO MOST STATES TOO

WE ALSO SELL RAW "KILLER BEE" HONEY

\* GRAPEFRUIT ONLY 14014 N. 172nd Avenue

**OPEN EVERYDAY** 

602-361-2248 9 AM till 3 PM TOF IFITOTITIALIOTT WE ACCEPT CREDIT CARDS, CHECKS AND CASH for information

Surprise, AZ. 85388



Premier

Reg. Hrs: 10:00 a.m. - 6:00 p.m. • Fri. thru Sun.

Holiday Hours: Dec. 3 thru Dec. 27 (Closed Dec. 25) • Thurs. - Sun. • 10:00 a.m. - 6:00 p.m.

SHOP SPACE AVAILABLE CALL FOR DETAILS 602-373-4827

www.tbird43.com **LOS ESPERAMOS** 602-373-4827





**10%0FF** YOUR PURCHASE

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BRING THIS AD & GET FREE STONE BATHROOM VESSEL SINK WITH ANY KITCHEN COUNTER TOP PURCHASE OF 40 SQUARE FEET OR MORE.



266424 B-1

SUPPORT LOCAL BUSINESS -U.S. STONEWORKS CELEBRATING ITS 14TH YEAR IN SURPRISE





SCHEDULE A FREE IN-HOME ESTIMATE WWW.ELITEWINDOWSAZ.COM This revolutionary new glass is being offered at NO ADDITIONAL CHARGE.

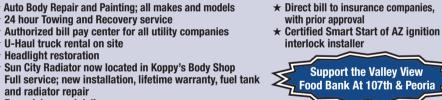
CALL (480) 422-1838 VISIT OUR SHOWROOM!
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ROC# 291230 ROC# 294100

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- 24 hour Towing and Recovery service
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- U-Haul truck rental on site
- **★** Headlight restoration
- Full service; new installation, lifetime warranty, fuel tank and radiator repair
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2 Hour Minimum

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**Bathing Assistance Meal Preparation Transportation** Light Housekeeping **Laundry Needs Additional Services** 

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HOURS: Mon. - Fri. 9:30am - 5:30pm | Sat. 9:30 - 4pm | Sunday - Closed

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**ALL YOUR** 

**VALUABLES!** 



\$20 or more with this coupon

To Reserve Space Call C.E. Williams 623-847-4601 or Barbara Duran 623-847-4608

#### COMMUNITY EVENTS - JANUARY 2016

#### **SENIOR CENTER**

Come visit the Senior Center and socialize with other Seniors from the El Mirage Community.

At the Center you will find:

- Hot Lunches for only \$2.50
- Prize BINGO
- Arts and Crafts
- Exercise Classes
- Health and Wellness Speakers
- Monthly and Holiday Parties
- Board and Card Games

The center operates from 8 am - 12:00 noon Monday - Friday.

We welcome all El Mirage seniors age 55 and older to participate in these and more activities.

Call 623-876-4232 to make your meal reservation today!
14010 North El Mirage Road
El Mirage, AZ 85335
Phone: 623-876-4232
E-mail: rarvizu@cityofelmirage.org
www.cityofelmirage.org



#### **ONGOING ACTIVITIES**

Co-ed Adult Soccer
Games played at Gateway
Park. For information, go to
www.azcoedsoccer.com or
1-800-BSA- 0886

Benfica Youth Soccer

Mon –Thurs., 6 pm – 8 pm year round

For information, go to

www.azbenfica.org or

1-800-BSA-0886

White Tanks Little League
Baseball and Softball
Spring Season registration now open!
Ages 4 to 16
Whitetanksll@msn.com or

(623) 241-4602

West Valley Youth Football
Ages 5 – 15 learn flag, tackle,
cheer, dance, and step.
For information,
go to www.wvyfaz.com
or email wvyouthfootball11@gmail.com

\*NEW\* Track and Field Club
Ages 6 to 18
Starts January 2016
400 to 3000 Meter Race Prep
Practices held at Gateway Park
Contact Ron at trackcoachron@gmail.com
or 623-910-8143

El Mirage Martial Arts Academy
Ages 6–12 learn traditional martial
arts and life skills including
"stranger danger." \$45/month,
Monday, Wednesday, and Friday
6 pm – 7 pm.
Ages 13+ train at their own speed
in weaponless defense.
Monday, Wednesday, and Friday
7 pm – 8 pm.
For information, contact
Richard Gutkosky (623) 628-6725.

El Mirage Library 14011 N. 1st Ave.

Ph. (602) 652-3000; www.mcldaz.org

All Maricopa County Library District Branches will be closed Friday January 1st in observance of New Year's Day and Monday January 18th in observance of Martin Luther King Jr./Civil Rights Day.

#### Children/Tweens/Teens

Winter Storytime – January 7, 14, 21, 28 (Thursdays) 10:30 am. Ages 2 – 5 with parent or caregiver. Stories, songs, rhymes and more! Just right for your growing toddler or preschooler.

 $\textbf{Winter Craft Afternoon} - January\ 25\ (Monday)\ 1:30\ pm.\ Ages\ 5-12.\ Stop\ in\ to\ make\ a\ fun\ winter-themed\ craft.\ All\ supplies\ provided.$ 

#### **Adults**

*Exercise Your Mind. READ!* 2016 Adult Winter Reading Program – Ages 18 and up. Program runs from January 1<sup>st</sup>, 2016 to April 1<sup>st</sup>, 2016. More information available online at www.mcldaz.org or at the customer service desk.

**Morning Book Club** – January 8 (Friday) 10:30am. The title for January is *Little Bee* by Chris Cleave.

Introduction to Computers - a one-on-one service – January 5, 12, 19 (Wednesday) 9:30-10:30a.m. For new computer users, no experience needed! Learn the parts of a computer, how to use a mouse and keyboard and how to open and close windows. We will be using the Mouse Tutorial from GCF Learn Free. Users may sign up for 3 separate sessions. Drop in or phone 602-652-3000 to register beginning December 28.

**Diabetes Self-Management Education workshops** – January 8, 15, 22 (Fridays) 9:30-11:30am. The El Mirage Branch Library is pleased to offer the remaining 3 of 6 free diabetes classes for up to 20 persons living with diabetes or their caregivers. The weekly workshops are held at the Senior Center each Friday from 9:30 am to 11:00 or 11:30 am. Workshops are fun and highly interactive. All are welcome; space is limited; registration required. *In partnership with Health Services Advisory Group and El Mirage Senior Center*. **Blood Pressure Checks** - January 21 (Thursday) 10:00-11:00 a.m. Roxanne Butler from Hospice Promise will be available every third Thursday of the month to take blood pressure readings. The program is held at the El Mirage Senior Center.

#### **DYSART COMMUNITY CENTER 14414 N. EL MIRAGE ROAD**

#### Youth After-School Program (623) 583-2137

Youth After-School Program, Ph. (623) 583-2137 Mon 1 – 7 pm, Tues, Wed, Thurs 3-7 pm. \$1/day. Includes homework help, personal development, recreation, games, arts/crafts, and late lunch.

### Adult Education Classes (623) 974-4156

Adult Education Classes, Ph. (623) 974-4156 ESL – Price: \$60, includes free study books and access to Rosetta Stone computer software GED – Price: \$30 for 12 months, Twice per week, Classes available

GED – Price: \$30 for 12 months, Twice per week, Classes available Mon through Thurs, 10 am – 1 pm and 6 pm - 8 pm Citizenship – Price: \$25

Rosetta Stone – Price: \$25. Times vary. Basic English vocabulary using computer ZUMBA – \$30/month, one week free trial. Mon – Thurs: 9 - 10 am &

630 - 730 pm, attend any class time as often as you wish! Call Erick & Edith 623-313-3632

MOBILE FOOD PANTRY – FEBRUARY 7 AT 1:00 PM

FIRST SATURDAY OF EACH MONTH AT 1:00 PM

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## Economic Development **Insights:**

# **Buying Locally Benefits Everyone in El Mirage**

businesses account for 96 percent of all businesses in the State. Buying locally starts a cycle that benefits everyone in El Mirage. By buying locally we are giving our businesses the confidence they need to strengthen and expand their operations, which means more jobs.

Online shopping is growing at a rapid pace; our local small businesses are being forced to compete with major firms in national and global markets. Last year research showed small businesses with a website or social media platform were up to 50 percent more likely to have an increase in annual revenue. However, many businesses do not have the budget, resources or technological know-how to establish an online presence. Their viability is reliant on our support.

Small and medium sized businesses are essential to our local and national economy. They are the primary driver of our economy and, in many cases, the social glue that holds our communities together. Small businesses pay 44 percent of United States payroll and employ 57 percent of the country's workforce. \*Source: U.S. **Small Business Association** Office of Advocacy.

Still need more proof? Take a look at the 10 reasons to shop local.

#### 1. Local economic stimulus.

When you purchase at locally owned businesses rather than nationally owned, more money is kept in the community because locally owned businesses often ourchase from other local businesses, service providers and farms. Purchasing local helps grow other businesses as well as the local tax

#### 2. Non-profits receive greater support.

Local business owners donate more to local charities than non-local owners.

#### 3. Unique businesses create character and prosperity.

The unique character of your local community is defined in large part by the business that reside there, and that plays a big factor in your overall satisfaction with where you live and

In Arizona, small the value of your home and property.

#### 4. Environmental impact is reduced.

Small local businesses usually set up shop in the town/village center, providing a centralized variety that is much friendlier to a community's walk score than out of town shopping malls. This generally means contributing less to sprawl, congestion, habitat loss and pollution.

#### 5. Most new jobs are provided by local businesses.

Small local businesses are the largest employers nationally. Plus, the more jobs you have in your local community, the less people are going to have to commute which means more time and less traffic and pollution.

#### 6. Customer service is better.

Local businesses often hire people with more specific product expertise for better customer service. You are also going to see these people around town and they are less likely to blow you off or be rude because they have to face you day after day.

#### 7. Local business owners invest in community.

Local businesses are owned by people who live in this community, are less likely to leave, and are more invested in the community's welfare and future.

#### 8. Public benefits far outweigh public costs.

Local businesses require comparatively little infrastructure and more efficiently utilize public services relative to chain

#### 9. Competition and diversity leads to more consumer choices.

A marketplace of thousands of small businesses is the best way to ensure innovation and low prices over the long-term.

#### 10. You matter more.

We talk a lot about exerting influence with your purchasing choices, or "voting with your wallet." It's a fact that business respond to their customers but your values and desires are much more influential to your local community business than the large big box stores.

Source: http:// greenupgrader.com/8539/10reasons-to-shop-local/



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Arizona Aviculture Society *Winter 2016* Bird Mart

Sunday, January 17, 2016 • 9am-3pm Admission: Adults \$5.00 Children 12 & Under Free

Held at the El Zaribah Shrine Auditorium located at 552 N. 40th Street (just south of the 202 Freeway on 40th Street), in Phoenix, Arizona. Offering a large variety of Exotic Birds, Cages, Toys, Feed,

and Assorted Supplies for the bird owner, the Bird Mart provides:

- \* Plenty of FREE Parking
- \* Climate Controlled Comfort
- \* Helpful & Friendly Atomosphere

Sponsored by the Arizona Aviculture Society, a non-profit organization. Partial proceeds benefit selected avicultural education programs.

# 3 BAR SADDLERY LIQUIDATION AUCTION

Doors open at 12:00pm | Auction Starts at 2:00pm

Sunday Jan. 3rd

The Wigwam

300 Wigwam Blvd, Litchfield Park, AZ 85340

After years of being tied up, the inventories' of 3 Bar Saddlery is available for immediate liquidation, to be sold by auction to highest bidder without reserve.

The complete inventory western saddles and horse equipment to be sold at public auction. Nothing held back you bid you set the price. We are liquidating a very nice collection of high end top quality saddlery. After years of being tied up in storage, the inventories' of 3 Bar Saddle Shop, is available for immediate liquidation, to be sold by auction to highest bidder without reserve.

A complete inventory western saddles and horse equipment including:

- Over 140 NEW top quality saddles including: Roping, Wade, Full Silver Show Saddles, Pleasure Saddles, Pony, Barrel, Australian (seat sizes from 12"-17")
- Over 300: Wolf Creek wool saddle blankets, memory core, 100% wool, gel core, and many other style saddle pads.
- Leather goods of all kinds; over 300 bridles and breast collars Bronc, bling, leather, and nylon halters.
- Harness, Show Headstalls, and lots of silver bits and spurs.

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It is also available at all city offices, local area businesses, neighboring community visitor's centers, Luke AFB and online at www.cityofelmirage.org

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6 Months (20%)	\$800	\$440	\$240	\$140	\$80
12 Months (30%)	\$700	\$385	\$210	\$125	\$70

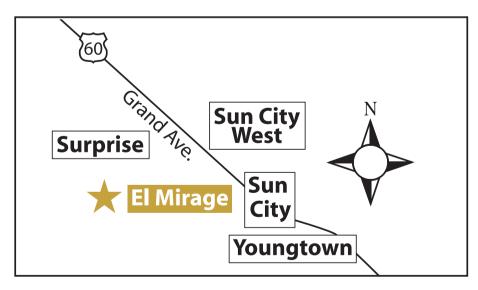
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